

Strategic Lead for PR and Media Communications

(Hybrid – Some on site work required)

**Grade 8 SCP21, £35,412 per annum
37 hours a week across 52 weeks**

St Lawrence School
Bowl Alley, Horncastle LN9 5EJ
Tel: 01507 522563
Email: stlawrence@lwf.lincs.sch.uk

St Bernard's School
Wood Lane, Louth, LN11 8RS
Tel: 01507 603776
Email: stbernards@lwf.lincs.sch.uk

Inspire Connected Communities Trust is seeking an innovative, driven and dedicated professional to join our team.

As the Trust's Strategic Lead for PR and Media Communications, you will be the lead for strategic development and practical implementation of an integrated communications and marketing strategy for the trust and its family of schools, settings and commissioned services. Developing and supporting our multi academy trust and playing a significant role in delivering our stakeholder engagement strategy, brand management, internal and digital engagement, internal communications, media relations and external communications.

We're looking for someone who:

- Has experience of working in a Marketing, Communications or PR role in education or similar environment
- Has knowledge and understanding of media, promotion and an understanding of briefing and design processes, production of marketing campaigns and promotional materials
 - Enjoys working as part of a team as well as independently
 - Holds attention to detail and tenacity in building the role

In return, we offer:

- A welcoming and collaborative working environment
- Opportunities for professional development and training
- The chance to be part of a dedicated and supportive team
 - Leadership Coaching and mentoring
- A strong ethos of support, to enable a work / life balance
 - Staff perks and wellbeing benefits

This is a great opportunity to further your career within an environment based on a coaching culture and a commitment to staff personal and professional learning and development.

**Closing date: -Friday 14th November 2025
Interview Date: - Thursday 27th November 2025**

This Trust is committed to safeguarding and promoting the welfare of children & young people and expect all staff share this commitment. All posts will be subject to DBS



disclosure, medical and reference checks. Applications may be subject to a social media presence check.